

A \$1.7 Million Value Proposition in 30 seconds with Engage



Overview

InstaMed is healthcare's **most trusted payments network**, connecting providers, payers and consumers on one platform.

\$ **240** Billion
processed in healthcare payments



Nationwide network of providers, payers and consumers in all 50 states



Opportunity

InstaMed's **Engage** solution enables providers to deliver a superior patient experience with a simple check-in solution that patients initiate from their phones. Engage lets patients check in quickly, view and understand their benefit information before being billed, pay copays and balances, view eStatements and automatically pay future bills.



Solution in Action

A large university specialty group in the Northeast trusts InstaMed for its patients' digital wallets and eliminates 90% of paper statements with Auto Payment Collect™.

A large orthopedics group in California trusts InstaMed to automate patient payment collection and enrolls 100% of new patients in automatic payments.



Results | Based on 120,000 Statements Annually

\$ **9** Million

annual patient payment volume

25 %

reduction in staff time on healthcare payments

\$ **1.6** Million

increase in patient payments

\$ **35** k

reduction in printed statement costs



Time's up. **Let's talk more.**

www.instamed.com/greenway
greenway@instamed.com



© 2019 InstaMed. All rights reserved.

InstaMed is a registered ISO of Wells Fargo Bank, N.A., Walnut Creek, CA.; a registered ISO of U.S. Bank, N.A.; and a registered MSP/ISO of Elavon, Inc. Georgia

Improve Patient Financial Engagement at Check-In

InstaMed **Engage** delivers an enhanced check-in experience to reduce patient confusion and get providers paid faster and easier.

Patient Benefits:

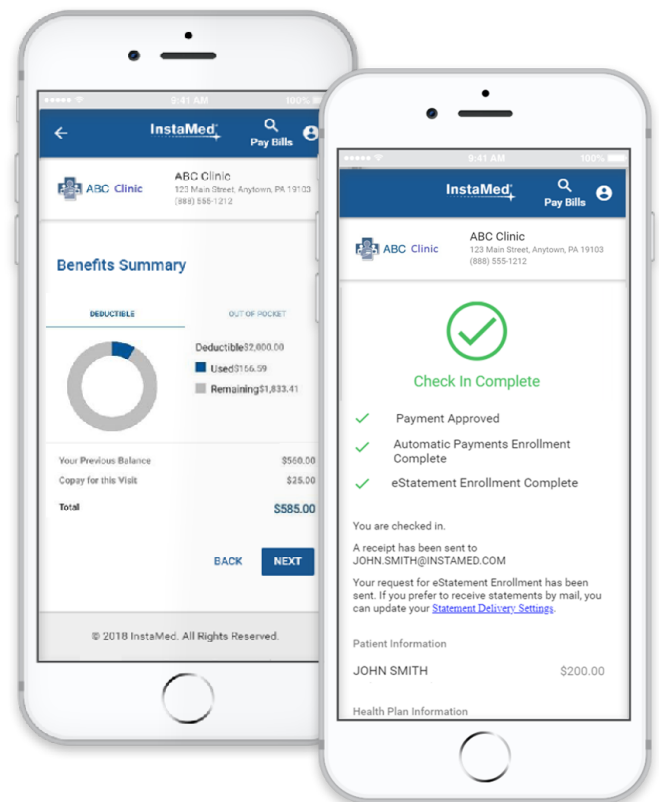
- A faster check-in experience that patients initiate from their own mobile devices
- A better understanding of their benefits prior to being seen and billed
- A convenient way to view and pay healthcare bills, enroll for eStatements and automatic payments
- A more sanitary experience that doesn't require patient to handle shared devices

Provider Benefits:

- Greater financial engagement with patients earlier in the healthcare visit lifecycle
- Increased adoption of eStatements and automatic payments
- Streamlined collection of copays and outstanding balances
- Improved staff productivity

How It Works:

- Patient receives Engage notification directly to their phone via text or email
- Patient reviews benefits, copays and any outstanding balances
- Patient makes a payment and enrolls in eStatements and automatic payments
- Patient is checked in and status is automatically updated in Greenway Intergy



www.instamed.com/greenway
greenway@instamed.com

Greenway
Health

InstaMed[®]
Healthcare Payments Simplified

© 2019 InstaMed. All rights reserved.

InstaMed is a registered ISO of Wells Fargo Bank, N.A., Walnut Creek, CA.; a registered ISO of U.S. Bank, N.A.; and a registered MSP/ISO of Elavon, Inc. Georgia