

Conquer small practice billing challenges



**Which payment pathway is best for your practice?
Consider the following to help you decide.**



The landscape

The **small practice** is threatened

For the first time since AMA began documentation, **less than half** of patient care physicians have an ownership stake in their practice.¹

90%

of independent practices remain unprepared for the challenges of implementing value-driven care.²

96%

of practice leaders report inefficient billing processes.³

97%

of independent group and solo practices experience high business staff turnover.⁴



The practice



Mesa OB-GYN

A small private practice with 2.5 practitioners

Single biller was overwhelmed, and it was impossible to find equally capable biller to help.

Enter **Greenway Revenue Services**,
using a 3-pronged approach:

Review older accounts
to identify which could be resubmitted for payment

Help practice **update current claim practices** to ensure timely, accurate filing

Train office staff for accurate intake, insurance verification, and requesting patient copays up front



Results

	Before Greenway Revenue Services	After Greenway Revenue Services
Average days in A/R	54	36
Reimbursements within 60 days	50%	72%
Clean claims rate	72%	84.6%
Average amount per visit	\$73	\$123

“If Greenway Revenue Services had not come into my life, I don’t think I’d be in private practice today.”

- Dr. Ernesto Gomez, Mesa OB/GYN

Rated No. 1 ambulatory revenue cycle management service by healthcare providers in the 2018 Best in KLAS: Software and Services report.

Discover how **Greenway Revenue Services** can help turn problematic billing practices into profitable ones.

Learn more