

Greenway PeopleLYNK

Stronger connections. Better health.

As consumer choice becomes an increasingly powerful force in the healthcare marketplace, it's important to cultivate a strong provider-patient relationship.



Care with a personal touch

Today's patients are consumers. They seek care for a variety of reasons, choose a provider, and pay the provider for those services. They want to receive excellent care, and they want a personal touch.

Communication is a vital part of that personal touch. Greenway® PeopleLYNK™ empowers providers to communicate with their patients the way patients desire — without extra work for practice staff.

From appointments to prescriptions, practices can send automated messages to patients in real time or as scheduled.

Patients have the flexibility to decide how the practice communicates with them — and they aren't restricted to just one method. Plus, because PeopleLYNK offers two-way communications, patients can easily respond to messages.

Engage

Show patients that your care stretches beyond the office door. PeopleLYNK automates communications so you can stay in touch with patients throughout the year. Improve care, communication, satisfaction, retention and revenue — without creating extra work for your staff.

- **Appointments:** Send information for scheduled appointments
- **Birthdays:** Send birthday messages to patients based on age and/or sex
- **Labs:** Inform patients of lab results
- **No-Shows:** Notify patients of missed appointments
- **Prescriptions:** Notify patients when a prescription has been sent to the pharmacy
- **Recalls:** Remind patients to schedule future appointments

Connect

PeopleLYNK seamlessly integrates with your other Greenway solutions to send lynks to your patients. A lynk schedules real-time and recurring interactions triggered by patient-related events in your EHR and practice management system. You decide when a lynk is sent, what the lynk contains, and how the lynk is delivered to patients.

Choose

In today's connected world, patients expect a choice in how they receive communications. With PeopleLYNK from Greenway, your patients can choose to receive lynks in the format most convenient to them, including:

- Email
- Secure email
- Text
- Mobile app
- Voice

Greenway — for health

Greenway is committed to providing industry-leading solutions to best serve the needs of our customers and their patients. PeopleLYNK from Greenway is one of a rich array of solutions designed to improve patient engagement, health outcomes and revenue for your organization.

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